

JUDGE SWAIN

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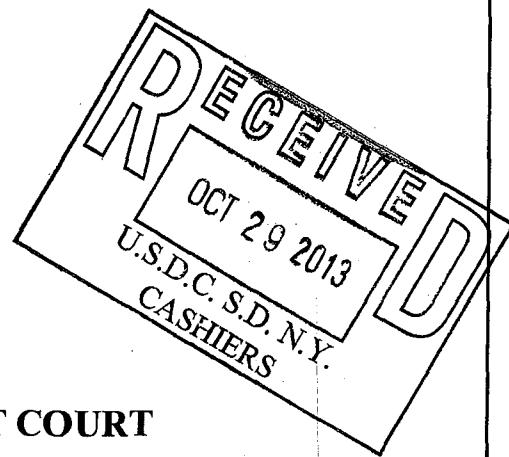
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Attorneys for Plaintiff THE VANTONE GROUP
LIMITED LIABILITY COMPANYUNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORKTHE VANTONE GROUP LIMITED
LIABILITY COMPANY, a New York
Limited Liability Company,

Plaintiff,

v.

YANGPU NGT INDUSTRIAL CO., LTD, a China Corporation;
 VANTONE HOLDINGS CO., LTD., a China Corporation;
 CHINA CENTER NEW YORK LLC, a Delaware Limited Liability;
 VANTONE REALTY CORPORATION, a Texas corporation;
 VANTONE HOLDINGS, LTD, an entity of unknown form and origin;
 VANTONE PROPERTY NY LLC, a New York limited liability company;
 VANTONE RESIDENCES LLC, a New York limited liability company;
 VANTONE US LLC, an entity of unknown form and origin;
 BEIJING VANTONE REAL ESTATE CO., LTD, an entity of unknown form and origin;
 BEIJING VANTONE ZHENGQI INVESTMENT MANAGEMENT COMPANY, an entity of unknown form and origin;
 HAINAN VANTONE YUFENG INVESTMENT CO., LTD, an entity of unknown form and origin;
 VAMERICA LLC, a Delaware limited liability company;

Case Number:

**COMPLAINT FOR DAMAGES
AND INJUNCTIVE RELIEF**

1. Trademark Infringement
(15 U.S.C. § 1114)
2. False Designation of Origin
(15 U.S.C. § 1125(A))
3. Cybersquatting
(15 U.S.C. § 1125(d))
4. Cancellation of federal registration
(15 U.S.C. § 1064)
5. Infringement under NY Law
(N.Y. Gen. Bus. Law § 360-k)
6. Injury to Business Reputation and Dilution under NY Law
(N.Y. Gen. Bus. Law § 360-l)
7. Deceptive Business Acts or Practices
(N.Y. Gen. Bus. Law § 349)
8. False Advertising
(N.Y. Gen. Bus. Law § 350)
9. Use of Name with Intent to Deceive
(N.Y. Gen. Bus. Law § 133)
10. Common Law Passing off and Unfair Competition
11. Unjust Enrichment
12. Declaratory Relief

(DEMAND FOR JURY TRIAL)

1 DURST ORGANIZATION INC, an
 2 entity of unknown form and origin;
 3 1 WORLD TRADE CENTER LLC, a
 4 Delaware limited liability company;
 5 THE PORT AUTHORITY OF NEW
 6 YORK AND NEW JERSEY, an entity of
 7 unknown form and origin;
 8 VANTONE INDUSTRIAL CO., LTD,
 9 an entity of unknown form and origin;
 10 BEIJING VANTONE INDUSTRY
 11 COMPANY; an entity of unknown form
 12 and origin;
 13 VANTONE INTERNATIONAL
 14 HOLDINGS, a California corporation;
 15 VANTONE INTERNATIONAL, LLC, a
 16 Delaware limited liability company;
 17 FENG LUN, an individual;
 18 JONATHAN HEATH, an individual; and
 19 DOES 1-10, inclusive.

20 Defendants.

21 Plaintiff THE VANTONE GROUP LIMITED LIABILITY COMPANY
 22 ("Vantone" or "Plaintiff") alleges as follows:

23 1. Vantone is the record owner of the federally registered trademark THE
 24 VANTONE GROUP for Real Estate Brokerage services (Reg. No. 3,856,724) ("the
 25 '724 registration"). A true and correct copy of the Registration Certificate for the '724
 26 Registration is attached as **Exhibit 1**.

27 2. Vantone is also the record owner of the federally registered trademark
 28 THE VANTONE GROUP for financial and investment services, namely, management
 1 and brokerage in the fields of stocks, bonds, options, commodities, futures and other
 2 securities, and the investment of funds of others (Reg. No. 4,238,285) ("the '285
 3 Registration"). A true and correct copy of the Registration Certificate for the '285
 4 Registration is attached as **Exhibit 2**.

5 3. On May 7, 2012, Vantone applied for registration of the Chinese character
 6 transliteration of its federally registered trademarks THE VANTONE GROUP (App.
 7 No. 85618998) ("the '998 Application"). A true and correct copy of the trademark
 8 application for the '998 Application is attached as **Exhibit 3**.

9 4. Vantone is also the record owner of the New York State Service Mark

1 THE VANTONE GROUP for real estate brokerage services (Reg. No. S21282) ("the
 2 'NY Service Mark"). A true and correct copy of the New York State Department of
 3 State Certificate of Service Mark Registration for the NY Service Mark is attached as
 4 **Exhibit 4.**

5. This action arises from Defendants' unauthorized use of marks for
 6 competing real estate and financial services which are confusingly similar to Plaintiff's
 7 federally registered trademarks, from Defendants' registration of several domains
 8 incorporating Plaintiff's English trademarks, and from Defendants' registration of two
 9 Chinese character marks which wholly incorporate the Chinese translation and/or
 10 transliteration of Plaintiff's federally registered trademarks.

11. By using a trade name and trademark that is confusingly similar to
 12 Plaintiff's trademarks, Defendants have caused and are likely to continue to cause
 13 confusion between Plaintiff's and Defendants' competing real estate services.
 14 Consequently, Plaintiff seeks injunctive relief and damages under the federal Lanham
 15 Act (15 U.S.C. §§ 1051 *et. seq.*).

16 I.

17 JURISDICTION

18. The Court has personal jurisdiction over Defendants because Defendants
 19 have maintained minimum contacts with the state of New York. Defendant has
 20 continuously and systematically marketed its infringing real estate and financial
 21 services here in New York. Because these actions form the basis of Plaintiff's action,
 22 there is also specific jurisdiction.

23. This Court has jurisdiction over this matter pursuant to 15 U.S.C. § 1121
 24 and 28 U.S.C. §§ 1331, 1332, 1338, and 1367. Plaintiff's claims are based on
 25 violations of the Lanham Act, as amended, 15 U.S.C. §§ 1051, *et seq.* The Court has
 26 jurisdiction over the state law claims pursuant to 28 U.S.C. §§ 1332, 1338(b), and
 27 1367.

28. Venue lies in the Southern District of New York pursuant to 28 U.S.C. §

1391(b) and (c). Plaintiff is informed and believes that Defendants have transacted
 2 business in this judicial district, and a substantial part of the events, omissions, and
 3 injuries giving rise to Plaintiff's claims occurred in this judicial district.

4 **II.**

5 **THE PARTIES**

6 10. Plaintiff THE VANTONE GROUP LIMITED LIABILITY COMPANY
 7 is a New York Limited Liability Company doing business at 410 Park Avenue 15th
 8 Floor, New York NY 10022. Vantone provides high end real estate brokerage services
 9 in New York City. Vantone is one of the preeminent real estate companies in New
 10 York City. Vantone was formed as New York State limited liability company on April
 11 18, 2007. It has been licensed in the State of New York as a real estate brokerage since
 12 at least January 8, 2008. A true and correct copy of Plaintiff's brokerage license is
 13 attached as **Exhibit 5**.

14 11. On information and belief, Defendant YANGPUNG INDUSTRIAL CO.,
 15 LTD ("Yangpu") is a Chinese company whose principle place of business is at No. 236
 16 Zhonghang Building YangpuGuandhua Co. Hainan China. However, Plaintiff is also
 17 informed and believes that Yangpu maintains an office in its "China Center", located
 18 at 7 World Trade Center, 33/F, 250 Greenwich Street, New York, New York 10007.
 19 Yangpu is the named applicant on the now abandoned trademark application nos.
 20 85208425 ("the '425 application") and 85326938 ("the '938 application") for
 21 VANTONE. Yangpu is also the owner of federal trademark registration nos. 4230555
 22 ("the '555 registration"), 4234787 ("the '787 registration"), and 4,339,146 ("the '146
 23 registration") for three Chinese character marks. Yangpu is also the named applicant
 24 on trademark application nos. 85593012 ("the '012 application"), 85593004 ("the '004
 25 application"), 85592987 ("the '987 application"), 85592980 ("the '980 application"),
 26 85592976 ("the '976 application"), 85592974 ("the '974 application") (collectively
 27 "the Vamerica applications"), for the English word VAMERICA and Chinese
 28 characters. On information and belief Defendant YANGPUNG INDUSTRIAL CO.,

1 LTD is doing business in New York, including real estate and financial services.

2 12. On information and belief, Defendant VANTONE HOLDINGS CO.,
 3 LTD. ("Holdings Co.") is a Chinese company doing business at B-8, Vantone New
 4 World Plaza, No.2, Fuchengmenwai Street, Xicheng District, Beijing, China. On
 5 information and belief, Holdings Co. is an entity doing business in New York City. On
 6 information and belief, Holdings Co. has leased space in One World Trade Center for
 7 its "China Center" project, and has invested in joint ventures in at least two residential
 8 projects in New York City. On information and belief, VANTONE HOLDINGS CO.,
 9 LTD also does business as VANTONE HOLDINGS LTD. On information and belief
 10 Defendant VANTONE HOLDINGS CO., LTD is in the business of real estate
 11 development and real estate fund management, real estate property management and
 12 real estate financing. On information and belief, Defendant VANTONE HOLDING
 13 CO., LTD's investment management wing includes its subsidiary Defendant BEIJING
 14 VANTONE ZHENGQI INVESTMENT MANAGEMENT COMPANY. On
 15 information and belief, Defendant VANTONE HOLDINGS CO., LTD does not
 16 separate any results for its investment vehicles from its total earnings.

17 13. On information and belief, Defendant CHINA CENTER NEW YORK
 18 LLC ("China Center LLC"), is a Delaware Limited Liability and subsidiary of
 19 Defendant Holdings Co. China Center LLC has leased space in One World Trade
 20 Center for its "China Center" project. On information and belief, China Center LLC
 21 calls itself and/or its project "Vantone China Center." On information and belief
 22 Defendant CHINA CENTER NEW YORK LLC is doing business in New York,
 23 including real estate and financial services.

24 14. On information and belief, Defendant VANTONE REALTY
 25 CORPORATION, is a Texas corporation, claiming a business location at 12520 Al
 26 Westheimer #139, Houston, Texas 77077, and is an affiliated, related, or subsidiary
 27 company of one or more of the other Defendants, and by that relationship is, on
 28 information and belief, doing business in New York, and in addition to directly

1 infringing Plaintiff's THE VANTONE GROUP mark, and is also aiding and abet the
 2 infringement of Plaintiff's THE VANTONE GROUP mark. Defendant VANTONE
 3 REALTY CORPORATION is also known as VANTONE REALTY CORP. On or
 4 about May 5, 2012, Defendant VANTONE REALTY CORPORATION filed Form S-1
 5 with the United States Securities and Exchange Commission to become a publicly
 6 traded company. An individual named Tian Su Hua purports to be the President,
 7 Principal Executive Officer, Principal Financial Officer, Principal Accounting Officer,
 8 Secretary, Treasurer and sole member of the Board of Directors for Defendant
 9 VANTONE REALTY CORPORATION.

10 15. On information and belief, Defendant VANTONE HOLDINGS, LTD is
 11 an entity of unknown form and origin, doing business in New York, including owning
 12 of real estate, and is an affiliated, related, or subsidiary company of one or more of the
 13 other Defendants and in addition to directly infringing Plaintiff's THE VANTONE
 14 GROUP mark, and is also aiding and abetting the infringement of Plaintiff's THE
 15 VANTONE GROUP mark.

16 16. On information and belief, Defendant VANTONE PROPERTY NY LLC
 17 a New York limited liability company, whose registered agent is Defendant China
 18 Center New York LLC, and is doing business in New York at 7 World Trade Center
 19 33/F, 250 Greenwich Street, New York, NY 10007, including owning of real estate,
 20 and is an affiliated, related, or subsidiary company of one or more of the other
 21 Defendants and in addition to directly infringing Plaintiff's THE VANTONE GROUP
 22 mark, and is also aiding and abet the infringement of Plaintiff's THE VANTONE
 23 GROUP mark.

24 17. On information and belief, Defendant VANTONE RESIDENCES LLC is
 25 a New York limited liability company, doing business in New York, including owning
 26 of real estate, and is an affiliated, related, or subsidiary company of one or more of the
 27 other Defendants and in addition to directly infringing Plaintiff's THE VANTONE
 28 GROUP mark, and is also aiding and abet the infringement of Plaintiff's THE

1 VANTONE GROUP mark.

2 18. On information and belief Defendant VANTONE US LLC is a Delaware
 3 limited liability, doing business in New York, including owning of real estate at One
 4 Battery Park Plaza, 5F, New York, NY 10004, and other places, and is an affiliated,
 5 related, or subsidiary company of one or more of the other Defendants and in addition
 6 to directly infringing Plaintiff's THE VANTONE GROUP mark, and is also aiding and
 7 abet the infringement of Plaintiff's THE VANTONE GROUP mark. On information
 8 and belief Defendant VANTONE US LLC is now known as Defendant VAMERICA
 9 LLC.

10 19. On information and belief Defendant BEIJING VANTONE REAL
 11 ESTATE CO., LTD is an entity of unknown form and origin, doing business in New
 12 York, and is an affiliated, related, or subsidiary company of one or more of the other
 13 Defendants and in addition to directly infringing Plaintiff's THE VANTONE GROUP
 14 mark, and is also aiding and abet the infringement of Plaintiff's THE VANTONE
 15 GROUP mark. On information and belief, Defendant BEIJING VANTONE REAL
 16 ESTATE CO., LTD built the Vantone China Center for Defendants in the 1 World
 17 Trade Center Building.

18 20. On information and belief Defendant BEIJING VANTONE ZHENGQI
 19 INVESTMENT MANAGEMENT COMPANY, is an entity of unknown form and
 20 origin, doing business in New York, and is an affiliated, related, or subsidiary company
 21 of one or more of the other Defendants and in addition to directly infringing Plaintiff's
 22 THE VANTONE GROUP mark, and is also aiding and abet the infringement of
 23 Plaintiff's THE VANTONE GROUP mark. On information and belief Defendant
 24 BEIJING VANTONE ZHENGQI INVESTMENT MANAGEMENT COMPANY, is
 25 the investment management wing of Defendant VANTONE HOLDINGS CO., LTD.

26 21. On information and belief Defendant HAINAN VANTONE YUFENG
 27 INVESTMENT CO. LTD is an entity of unknown form and origin, doing business in
 28 New York, and is an affiliated, related, or subsidiary company of one or more of the

1 other Defendants and in addition to directly infringing Plaintiff's THE VANTONE
 2 GROUP mark, and is also aiding and abet the infringement of Plaintiff's THE
 3 VANTONE GROUP mark. On information and belief Defendant VANTONE
 4 INTERNATIONAL HOLDINGS is doing business in New York, including real estate
 5 and financial services.

6 22. On information and belief Defendant VAMERICA LLC is Delaware
 7 limited liability company, doing business in New York, located at 250 Greenwich
 8 Street, 33/F, New York, NY 1007, and is an affiliated, related, or subsidiary company
 9 of one or more of the other Defendants (100% owned by Defendant VANTONE
 10 HOLDING CO., LTD) and in addition to directly infringing Plaintiff's THE
 11 VANTONE GROUP mark, and is also aiding and abet the infringement of Plaintiff's
 12 THE VANTONE GROUP mark. On information and belief, Defendant VAMERICA
 13 LLC is a New York-based international real estate investment arm of Defendant
 14 VANTONE HOLDINGS CO., LTD., and/or VANTONE HOLDINGS LTD and
 15 Defendant VAMERICA LLC's operations include direct investment, fund management
 16 and consulting services in real estate, and on behalf of Defendant VANTONE
 17 HOLDINGS CO., LTD and/or Defendant VANTONE HOLDINGS LTD, Defendant
 18 VAMERICA oversees the development and operations of its China Center New York
 19 project with a total investment of \$80 million. Defendant VAMERICA also operates
 20 a portfolio of real estate funds, and, provides real estate advisory services to Defendant
 21 VANTONE HOLDINGS CO., LTD and/or Defendant VANTONE HOLDINGS LTD,
 22 and/or their affiliates, related entities and subsidiaries. On information and belief,
 23 Defendant VAMERICA, LLC was previously known as Defendant VANTONE US
 24 LLC.

25 23. On information and belief Defendant DURST ORGANIZATION INC is
 26 an entity of unknown form and origin and is the US partner of Defendant VANTONE
 27 HOLDING CO., LTD, and in addition to directly infringing Plaintiff's THE
 28 VANTONE GROUP mark, and is also aiding and abet the infringement of Plaintiff's

1 THE VANTONE GROUP mark.

2 24. On information and belief Defendant 1 WORLD TRADE CENTER LLC,
 3 is a Delaware limited liability company and is the landlord to Defendant China
 4 CENTER NEW YORK LLC and by virtue of the lease and permission granted therein
 5 to Defendants to infringe on Plaintiff's mark THE VANTONE GROUP is directly
 6 infringing Plaintiff's THE VANTONE GROUP mark, and is also aiding and abet the
 7 infringement of Plaintiff's THE VANTONE GROUP mark. On information and belief
 8 Defendant VANTONE INTERNATIONAL HOLDINGS is doing business in New
 9 York, including real estate and financial services.

10 25. On information and belief Defendant THE PORT AUTHORITY OF NEW
 11 YORK AND NEW JERSEY is an entity of unknown form and origin and is the sole
 12 member of Defendant 1 WORLD TRADE CENTER LLC, the landlord to Defendant
 13 China CENTER NEW YORK LLC and by virtue of the lease and permission granted
 14 therein to Defendants to infringe on Plaintiff's mark THE VANTONE GROUP is
 15 directly infringing Plaintiff's THE VANTONE GROUP mark, and is also aiding and
 16 abet the infringement of Plaintiff's THE VANTONE GROUP mark. On information
 17 and belief, Defendant THE PORT AUTHORITY OF NEW YORK AND NEW
 18 JERSEY has issued at least 32 separate press releases identifying Defendants'
 19 commercial use of Plaintiff's mark THE VANTONE GROUP. On information and
 20 belief Defendant VANTONE INTERNATIONAL HOLDINGS is doing business in
 21 New York, including real estate and financial services.

22 26. On information and belief Defendant VANTONE INDUSTRIAL CO.,
 23 LTD is an entity of unknown form and origin and is an affiliated, related, or subsidiary
 24 company of one or more of the other Defendants and in addition to directly infringing
 25 Plaintiff's THE VANTONE GROUP mark, and is also aiding and abet the infringement
 26 of Plaintiff's THE VANTONE GROUP mark. On information and belief, Defendant
 27 VANTONE INDUSTRIAL CO., LTD leased space in the 1 World Trade Center
 28 building in or about 2009. On information and belief Defendant VANTONE

1 INTERNATIONAL HOLDINGS is doing business in New York, including real estate
2 and financial services.

3 27. On information and belief Defendant BEIJING VANTONE INDUSTRY
4 COMPANY is an entity of unknown form and origin and is an affiliated, related, or
5 subsidiary company of one or more of the other Defendants and in addition to directly
6 infringing Plaintiff's THE VANTONE GROUP mark, and is also aiding and abet the
7 infringement of Plaintiff's THE VANTONE GROUP mark. On information and
8 belief, Defendant BEIJING INDUSTRY CO., LTD leased space in the 1 World Trade
9 Center building.

10 28. On information and belief Defendant VANTONE INTERNATIONAL
11 HOLDINGS, is a California corporation, and is an affiliated, related, or subsidiary
12 company of one or more of the other Defendants and in addition to directly infringing
13 Plaintiff's THE VANTONE GROUP mark, and is also aiding and abet the infringement
14 of Plaintiff's THE VANTONE GROUP mark. On information and belief Defendant
15 VANTONE INTERNATIONAL HOLDINGS is doing business in New York,
16 including real estate and financial services.

17 29. On information and belief Defendant VANTONE INTERNATIONAL,
18 LLC is a Delaware limited liability company and is an affiliated, related, or subsidiary
19 company of one or more of the other Defendants and in addition to directly infringing
20 Plaintiff's THE VANTONE GROUP mark, and is also aiding and abet the infringement
21 of Plaintiff's THE VANTONE GROUP mark. On information and belief Defendant
22 VANTONE INTERNATIONAL HOLDINGS is doing business in New York,
23 including real estate and financial services.

24 30. On information and belief, Defendant FENG LUN, is an individual, and
25 sole owner of Defendant Yangpu, majority owner and chairman of Defendant China
26 Center LLC, Defendant VANTONE HOLDINGS CO., LTD, Defendant VANTONE
27 HOLDINGS LTD, and other Defendants. FENG LUN is the signatory on all of
28 Defendant Yangpu's trademark applications. Since 2003 Defendant FENG LUN has

been to New York over 50 times. On information and belief Defendant FENG LUN controlled and directed each of the Defendants, including the infringing acts alleged in this complaint and is aiding and abetting the infringement of Plaintiff's THE VANTONE GROUP mark. Defendant FENG LUN's published goal is to establish the VANTONE brand name for Defendants with commercial real estate projects.

31. On information and belief, Defendant JONATHAN HEATH, is an individual, and CEO of Defendant China Center LLC. On information and belief Defendant JONATHAN HEATH controlled and directed Defendant CHINA CENTER LLC, including the infringing acts alleged in this complaint and is aiding and abetting the infringement of Plaintiff's THE VANTONE GROUP mark.

32. Plaintiff is ignorant of the true names of defendants named as DOES 1-10 and thus names said defendants fictitiously. These fictitious defendants include, but are not limited to, any subsidiaries and/or parent companies of Defendants of which Plaintiff is ignorant and which have participated and/or are participating in the acts of trademark infringement and unfair competition alleged herein. Plaintiff will amend its complaint to substitute the true names of DOES 1-10 as those names are discovered.

33. Plaintiff is informed and believes and thereon alleges that at all times mentioned herein each of the Defendants was the agent and employee of each of the remaining Defendants and, in doing the things hereinafter alleged, was acting within the course and scope of such agency and employment

III.

BACKGROUND

34. Vantone is one of the preeminent real estate companies in New York City. Vantone's founder, Leonardo Gianella, began preparing to use the name "The Vantone Group" in 2006, when on April 13, 2006, he registered www.vantonegroup.com, and www.vantonerealestate.com. Vantone was formed as New York State limited liability company on April 18, 2007, its date of first use in commerce. It has been licensed in the State of New York as a real estate brokerage since at least January 8, 2008.

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35. A large portion of Vantone's client base are Chinese nationals. Therefore,
at least as early as May 6, 2012, Plaintiff began to market itself to these Chinese
nationals by offering its website in both English and Chinese and using a Chinese
character translation of it's THE VANTONE GROUP mark:

万通集团

36. Vantone is the record owner of the federally registered trademark THE
VANTONE GROUP for Real Estate Brokerage services (Reg. No. 3,856,724) ("the
'724 registration"), registered on October 5, 2010.

37. Vantone is also the record owner of the federally registered trademark
THE VANTONE GROUP for financial and investment services, namely, management
and brokerage in the fields of stocks, bonds, options, commodities, futures and other
securities, and the investment of funds of others (Reg. No. 4,238,285) ("the '285
registration"). Vantone filed its application for registration on January 7, 2011.
Though the mark was eventually successfully registered on November 6, 2012, Plaintiff
received an office action dated March 29, 2011, which brought to Plaintiff's attention,
Defendant Yangpu's '425 application.

38. Plaintiff learned that, on December 31, 2010, Defendant Yangpu filed the
'425 application for registration of VANTONE for various services on an intent to use
basis. The '425 application was published for opposition on January 10, 2012.

39. In addition, on May 22, 2011, Defendant Yangpu filed the '938
application for registration of VANTONE for other various services on an intent to use
basis. The '938 application was published for opposition on January 3, 2012.

40. Plaintiff opposed the '425 and '938 applications (oppositions no.
91203415 and 91203526) on January 18, 2012 by filing notices of opposition.
Yangpu's deadline to answer Plaintiff's opposition was February 21, 2012. On
February 24, 2012, Yangpu filed an abandonment of its applications with prejudice,

and without Plaintiff's consent. Pursuant to Trademark Rule 2.135, judgment was therefore entered against Yangpu by the Trademark Trial and Appeal Board, Plaintiff's opposition was sustained, and registration of the two marks was refused.

41. On March 1, 2012, Plaintiff wrote to Yangpu, demanding that Yangpu expressly abandon its three applications for the following Chinese character marks:

6 a. Registration No. 4,230,555 ("the '555 registration"):

7 8 万通地产 9

10 In its application, Yangpu claimed that its Chinese character mark transliterates to to
11 "WAN TONG Di Chan" and which according to Yangpu means "ten thousand,"
12 "through" and "real estate" in English. Yangpu's Chinese character mark is registered
13 in connection with:

14 IC 036 - Leasing of real estate; Real estate agencies; Real estate
15 brokerage; Real estate services, namely, rental, brokerage, leasing and
16 management of commercial property, offices and office space; Real estate
17 appraisal; Real estate management; Apartment house management;
18 Renting of apartments; Leasing of apartments; Accommodation bureaux
19 (sic), namely, rental of apartments; Rental of offices; Leasing of farms;
20 Art appraisal; Surety services; Charitable fund raising; Pawn brokerage;
21 Pawn shops.

22 Yangpu initially filed on an intent to use basis. Its date of effective first use is the date
23 of filing of the application, December 31, 2010. The mark was registered on October
24 23, 2012.

25 b. Registration No. 4,234,787 ("the '787 registration"):

26 27 万通 28

29 In it's application, Yangpu claimed that Chinese character mark transliterated to "WAN
30 TONG" and which according to Respondent means "ten thousand" and "through."
31 Yangpu's Chinese character mark is registered in connection with:

32 IC 039 - Air freight shipping services; arranging of tours; car parking; car

1 rental; courier services; freight and transport brokerage; freight
 2 forwarding; freight transportation by truck, train, air and ship; furniture
 3 moving; moving company services; moving van transport; organisation
 4 (sic) of sight seeing tours; passenger transport; postal, freight and courier
 5 services; rental of warehouses; storage of goods; transport services,
 6 namely, local, interstate and international moving services; transportation
 7 of goods; travel and tour ticket reservation service; vehicle and boat
 8 moving services; warehouse storage; water supplying.

9 IC 041 - Amusement parks; arranging and conducting educational
 10 conferences; education services in the nature of courses at the university
 11 level; education services in the nature of early childhood instruction;
 12 educational services, namely, conducting distance learning instruction at
 13 the primary and secondary levels; educational services, namely,
 14 conducting distance learning instruction at the secondary, college and
 15 graduate levels; educational services, namely, providing internships and
 16 exchange programs in the fields of business, science, research, and
 17 humanities; entertainment event booking agencies; entertainment
 18 information; health club services, namely, providing instruction and
 19 equipment in the field of physical exercise; holiday camp services;
 20 organisation of fashion shows for entertainment purposes; organisation of
 21 sports competitions; organization of shows for cultural purposes;
 22 organizing on-line exhibitions and conferences in the fields of education,
 23 culture, sports and entertainment for non-business and non-commercial
 24 purposes; physical education services; providing amusement arcade
 25 services; providing golf facilities; providing sports facilities; rental of
 26 skindiving equipment; rental of tennis courts; social club services,
 27 namely, arranging, organizing, and hosting social events, get-togethers,
 28 and parties for club members; sports camp services.

16 IC 042 - Architectural consultation; computer hardware and software
 17 consulting services; computer programming; computer software
 18 consultancy; computer software design; construction drafting; consulting
 19 in the fields of engineering and architecture; consulting services in the
 20 fields of energy measurement to improve energy efficiency; design of
 21 interior decor; engineering; engineering services, particularly technical
 22 project planning and design engineering of lines for the processing of web
 23 products; land surveying; packaging design; rental of computer software;
 24 research and development for new products for others; scientific research
 25 and development; surveying; technical advice relating to operation of
 26 computers; technical consultancy in relation to research services relating
 27 to foods and dietary supplements; technical consultancy in relation to
 28 technical research in the field of food and beverages; technical consultancy
 in the field of environmental science; technical research in the field of
 aeronautics; technology consultation services in the field of alternative
 energy, namely, gasifying and combusting alternative fuels; urban planning.

25 IC 043 - Agency services for the reservation of temporary
 26 accommodation; bar services; boarding houses; cafes; canteen services;
 27 catering of food and drinks; hotel accommodation services; hotels; leasing
 28 of metal and non-metal buildings for temporary use purposes; motels;
 providing campground facilities; providing temporary lodging at holiday
 camps; rental of portable buildings; rental of rooms as temporary living
 accommodations; restaurants; snack-bars; tourist homes.

IC 044 - Animal breeding; animal grooming; beauty salons; gardener and gardening services; health spa services for health and wellness of the body and spirit offered at a health resort; healthcare; hospitals; landscape design; landscape gardening; medical assistance services; nursing care; nursing services; opticians' services; psychological assessment services; psychological consultation; psychological counseling; psychological testing services; psychotherapy services; rental of sanitation facilities; rest homes; veterinary services.

Its date of effective first use is the date of filing of the application, May 22, 2011. The mark was registered on October 30, 2012.

c. Registration No. 4,339,146 ("the '146 registration"):



In its application, Yangpu claimed that Chinese character mark transliterated to "WAN TONG" and which according to Respondent means "ten thousand" and "through."

Yangpu's Chinese character mark is registered in connection with:

IC 036. US 100 101 102. G & S: Leasing of real estate; Real estate agencies; Real estate brokerage; Real estate services, namely, rental, brokerage, leasing and management of commercial property, offices and office space; Real estate appraisal; Real estate management; Apartment house management; Renting of apartments; Leasing of apartments; Accommodation bureaux, namely, rental of apartments; Rental of offices; Leasing of farms; Capital investments services, namely, equity capital investment, investment funding, venture capital fund management, venture capital services, namely, providing financing to emerging and start-up companies; Art appraisal; Surety services; Charitable fund raising; Pawn brokerage; Pawn shops.

Its date of effective first use is the date of filing of the application, December 31, 2010. The mark was registered on May 21, 2013.

42. Defendant Yangpu refused to either discontinue its use of the three marks, or to expressly abandon its applications. The times for opposition having passed, the three applications proceeded to registration on October 23, 2012, October 30, 2012, and May 21, 2013, respectively.

43. On May 7, 2012, Plaintiff filed an application for registration of its aforementioned Chinese Character translation of THE VANTONE GROUP. However, on September 5, 2012, Plaintiff received an office action informing it that Plaintiff's

application would be denied due to likelihood of confusion with Defendant Yangpu's pending Chinese character applications.

44. On February 4, 2013, Plaintiff filed for cancellation of Yangpu's '555 and '787 Chinese character marks citing both likelihood of confusion and, in its amended petition for cancellation, fraud on the Patent and Trademark Office. That action is still pending.

45. To this day, Defendants continue to use both its infringing Chinese character marks, and a mark confusingly similar to Plaintiff's THE VANTONE GROUP marks. Specifically, Defendants have offered and are offering real estate and financial services in New York City. Defendants, under a variety of names including THE VANTONE GROUP mark are marketing their newest project—the "China Center" in One World Trade Center—as "Vantone China Center," which is part of a 20-year lease signed in 2009 for five-and-a-half floors of the first tower of the rebuilt World Trade Center, slated to open by 2014.

46. Plaintiff has recently learned that on April 9, 2012, Defendant Yangpu filed the Vamerica trademark applications for the English word VAMERICA below Chinese characters:



47. In addition, Defendants have registered several domains wholly incorporating the dominant portion of Plaintiff's English language trademarks, including: www.vantoneusinc.com, www.vantoneusinc.net, www.vantoneusllc.com, www.vantoneusllc.net, www.vantoneus.com, and www.vantoneus.net.

48. Finally, Plaintiff has discovered that on Defendants' website, www.vantone.com, Defendants have advertised one of their real estate projects and included a link designated "website:"—this hyperlink links to Plaintiff's website.

//

FIRST CLAIM FOR RELIEF

Trademark Infringement

(15 U.S.C. § 1114)

Against All Defendants

49. Plaintiff realleges and incorporates by reference each of the foregoing material allegations as though set forth in full at this point.

50. Defendants are using the THE VANTONE GROUP mark, or the predominate VANTONE portion of it, and/or Chinese character marks which are phonetically confusingly similar to Plaintiff's VANTONE mark (including the Vamerica marks) in connection with the sale, offering for sale, distribution, and/or advertising of real estate services in such a manner as to cause actual confusion, as is likely to cause confusion, or to cause mistake, or to deceive consumers or potential consumers in violation of 15 U.S.C. § 1114.

51. Defendants had actual notice and knowledge, and/or had constructive notice, of Plaintiff's ownership and registration of THE VANTONE GROUP trademarks prior to Defendants' adoption and use of their "Vantone" and/or Chinese character marks. Plaintiff's '724 trademark has been federally registered since October 5, 2010. Defendant Vantone did not file it's earliest applications for registration of "Vantone" or the Chinese character translation thereof (both on an intent to use basis) until December 31, 2010. Defendants therefore did not begin to use their confusingly similar marks until after they had notice of Plaintiff's federally registered THE VANTONE GROUP trademark.

52. Defendants' use of marks confusingly similar to Plaintiff's THE VANTONE GROUP trademarks is without the consent of Plaintiff.

53. Defendants' unauthorized use of marks confusingly similar to Plaintiff's THE VANTONE GROUP falsely indicates to consumers that Defendants' services are in some manner connected with, sponsored by, affiliated with, or related to Plaintiff.

28 54. Defendants' unauthorized use of marks confusingly similar to Plaintiff's

1 THE VANTONE GROUP is likely to cause, and has in fact caused consumers to be
 2 confused as to the source, nature, and quality of the goods Plaintiff offers.

3 55. Plaintiff has been, is now, and will be irreparably injured and damaged by
 4 Defendants' trademark infringement. In addition to Plaintiff's commissions which
 5 have been and will be diverted to Defendant as a result of consumer confusion,
 6 Plaintiff's trademark serves a unique function in representing intangible assets of
 7 Plaintiff such as its reputation and good will. Unless enjoined by the Court, Plaintiff
 8 will suffer further harm to its reputation, and goodwill each and every day that
 9 Defendants continue to use VANTONE and the confusingly similar Chinese character
 10 marks in connection with the sale, offering for sale, distribution, and/or advertising of
 11 their competing services. The past, present, and in particular future harm to Plaintiff's
 12 reputation and good will is difficult to value and therefore constitutes an injury for
 13 which Plaintiff has no adequate remedy at law.

14 56. By reason of the foregoing, Defendants have committed and are
 15 continuing to commit trademark infringement in violation of 15 U.S.C. §1114. As a
 16 direct and proximate result of Defendants' conduct, Plaintiff is entitled, pursuant to 15
 17 U.S.C. §1117(a), to recovery of: (i) Defendants' profits related to all uses of any mark
 18 confusingly similar to Plaintiff's THE VANTONE GROUP trademark; (ii) any
 19 damages sustained by Plaintiff as a result of Defendants' conduct, the precise amount
 20 of which shall be established by Plaintiff at trial; and (iii) the costs of the action herein.

21 57. Plaintiff is also entitled to the recovery of its attorney's fees to 15 U.S.C.
 22 §1117.

23 58. Plaintiff also seeks a preliminary and permanent injunction to prohibit
 24 Defendants from any further use of any mark confusingly similar to Plaintiff's THE
 25 VANTONE GROUP trademark, or any iterations and transliterations thereof, in
 26 connection with the sale, offering for sale, distribution and/or advertising of any real
 27 estate and financial services, without Plaintiff's express written consent in advance.

28 //

SECOND CLAIM FOR RELIEF**False Designation of Origin**

(15 U.S.C. § 1125(a))

Against All Defendants

59. Plaintiff realleges and incorporates by reference each of the foregoing
 6 material allegations as though set forth in full at this point.

7 60. Defendants' use of their "Vantone" and/or Chinese character marks
 8 (including the Vamerica marks) is likely to cause confusion, to cause mistake, and/or
 9 to deceive as to Defendants affiliation, connection, or association with Plaintiff, and/or
 10 as to the origin, sponsorship, or approval of Defendants' product(s) by Plaintiff and
 11 constitutes a false designation of origin in violation of 15 U.S.C. § 1125(a).

12 61. Plaintiff has been, is now, and will be irreparably injured and damaged by
 13 Defendants' trademark infringement. In addition to Plaintiff's commissions which
 14 have been and will be diverted to Defendant as a result of consumer confusion,
 15 Plaintiff's trademark serves a unique function in representing intangible assets of
 16 Plaintiff such as its reputation and good will. Unless enjoined by the Court, Plaintiff
 17 will suffer further harm to its reputation, and goodwill each and every day that
 18 Defendants continue to use VANTONE and the confusingly similar Chinese character
 19 marks in connection with the sale, offering for sale, distribution, and/or advertising of
 20 their competing services. The past, present, and in particular future harm to Plaintiff's
 21 reputation and good will is difficult to value and therefore constitutes an injury for
 22 which Plaintiff has no adequate remedy at law.

23 62. By reason of the foregoing, Defendants have committed and are
 24 continuing to commit trademark infringement in violation of 15 U.S.C. §1114. As a
 25 direct and proximate result of Defendants' conduct, Plaintiff is entitled, pursuant to 15
 26 U.S.C. §1117(a), to recovery of: (i) Defendants' profits related to all uses of any mark
 27 confusingly similar to Plaintiff's THE VANTONE GROUP trademark; (ii) any
 28 damages sustained by Plaintiff as a result of Defendants' conduct, the precise amount

of which shall be established by Plaintiff at trial; and (iii) the costs of the action herein.

63. In addition, Plaintiff is entitled to the recovery of its attorney's fees pursuant to 15 U.S.C. §1117.

64. Plaintiff also seeks a preliminary and permanent injunction to prohibit Defendants from any further use of any mark confusingly similar to Plaintiff's THE VANTONE GROUP trademark, or any iterations thereof, in connection with the sale, offering for sale, distribution and/or advertising of any real estate services, without Plaintiff's express written consent in advance.

THIRD CLAIM FOR RELIEF

Cybersquatting

(15 U.S.C. § 1125(d))

Against All Defendants

65. Plaintiff realleges and incorporates by reference each of the foregoing material allegations as though set forth in full at this point.

66. Plaintiff registered the domain www.vantonegroup.com on April 13, 2006.

67. Defendants have registered the domain names www.vantoneusinc.com, www.vantoneusinc.net, www.vantoneusllc.com, www.vantoneusllc.net, www.vantoneus.com, and www.vantoneus.net which are confusingly similar to THE VANTONE GROUP trademarks and constitutes cybersquatting under 15 U.S.C. § 1125(d).

68. Defendants were aware of THE VANTONE GROUP trademarks prior to registering these domains. Defendants' cybersquatting is willful and deliberate. On or about October 14, 2012, Plaintiff notified Defendants that their registration of these domain names constitutes cyber-squatting.

69. Plaintiff is entitled to statutory damages up to \$100,000 per domain. Alternatively, Plaintiff is entitled to actual damages should they exceed statute limits.

70. In addition as a result of Defendants' willful and deliberate violation of 15 U.S.C. §1125(d), Plaintiff is entitled to the recovery of its attorney's fees.

71. Plaintiff also seeks a preliminary and permanent injunction to prohibit Defendants from any further use of www.vantoneusinc.com, www.vantoneusinc.net, www.vantoneusllc.com, www.vantoneusllc.net, www.vantoneus.com, and www.vantoneus.net and requests that the Court transfer the domain names to the Plaintiff.

FOURTH CLAIM FOR RELIEF

Cancellation of Fed. Reg. Nos. 4,230,555, 4,234,787, and 4,339,146 (15 U.S.C. §1064)

Against Defendant Yangpu

72. Plaintiff realleges and incorporates by reference each of the foregoing material allegations as though set forth in full at this point.

73. Defendant Yangpu claims ownership of Registration Nos. 4,230,555, 4,234,787, and 4,339,146 for three Chinese character marks. These Chinese character marks all incorporate the following characters:

万通

Defendant's registrations claim that these characters transliterate to "WAN TONG" and means "ten thousand" and "through." This is false. These characters in fact translate to VANTONE. Technically, these characters transliterate to Wàn tōng, however, when said aloud by native speakers of Chinese, they are pronounced VANTONE. This is because there is no 'V' in the Chinese language ('W' is the closest sound), and tōng is pronounced "tone," with the 'g' sound being virtually silent.

74. These registrations are therefore identical to, or, in the case of the '555' Registration wholly incorporate, the dominant VANTONE part of Plaintiff's trademark in both sound and meaning in a manner which is likely to cause confusion to consumers of Plaintiff's and Defendants' real estate services, and in particular to those consumers who are Chinese nationals.

75. Pursuant to the Lanham Act, the Court has jurisdiction to order the USPTO to make appropriate entries on the Federal Register with respect to the subject marks, and to cancel these marks due to the likelihood of confusion with Plaintiff's previously registered THE VANTONE GROUP marks.

FIFTH CLAIM FOR RELIEF

Infringement under NY Law

(N.Y. Gen. Bus. Law § 360-k)

Against All Defendants

76. The Vantone Group realleges and incorporates by reference each of the foregoing material allegations as though set forth in full at this point.

77. Vantone is the record owner of the New York State Service Mark THE VANTONE GROUP for real estate brokerage services (Reg. No. S21282) ("the 'NY Service Mark")

78. Defendants' unauthorized use of THE VANTONE GROUP trade name and trademark, and colorable imitations thereof in connection with the sale, offering for sale, or advertising of its services is likely to cause confusion or mistake or to deceive as to the source or origin of its services in violation of New York Gen. Bus. Law § 360-k.

79. Upon information and belief, Defendants' infringement has been in bad faith with knowledge of The Vantone Group's rights.

80. The Vantone Group has been, is now, and will be irreparably injured and damaged by Defendants' aforementioned acts, and unless enjoined by the Court, The Vantone Group will suffer further harm to its name, reputation, and goodwill. This harm constitutes an injury for which The Vantone Group has no adequate remedy at law.

81. Defendants have committed the acts alleged above: (i) with previous knowledge of Plaintiff's prior right to and use of the trademark; (ii) with the willful intent to trade on Plaintiff's good will and reputation; and (iii) with the willful intent

1 to cause confusion, mistake, or deception. As a result, Plaintiff is entitled to: (i)
 2 Defendants' profits related to all uses of The Vantone Group mark, and all iterations
 3 thereof; (ii) any damages sustained by Plaintiff as a result of Defendants' conduct, the
 4 precise amount of which shall be established by Plaintiff at trial; and (iii) the costs of
 5 the action herein.

6 82. In addition, Plaintiff is entitled to the recovery of its attorney's fees, and
 7 treble damages.

8 83. Plaintiff also seeks a preliminary and permanent injunction to prohibit
 9 Defendants from any further use of the The Vantone Group mark, or any iterations
 10 thereof, in connection with the advertising, marketing, promotion, sale and rendering
 11 of professional legal services, without Plaintiff's express written consent in advance.

SIXTH CLAIM FOR RELIEF

Injury to Business Reputation and Dilution under New York Law

(N.Y. Gen. Bus. Law § 360-l)

Against All Defendants

16 84. The Vantone Group realleges and incorporates by reference each of the
 17 foregoing material allegations as though set forth in full at this point

18 85. Defendants' unauthorized use of THE VANTONE GROUP name and
 19 trademark is likely to injure Plaintiff's business reputation, and has diluted, and/or is
 20 likely to dilute, the distinctive quality of THE VANTONE GROUP mark and trade
 21 name in violation of N.Y. Gen. Bus. Law § 360-1.

22 86. Defendants willfully intended to trade on THE VANTONE GROUP's
 23 image and reputation and to dilute THE VANTONE GROUP trademark, or were
 24 willfully blind as to the consequences of their actions.

25 87. Defendants' wrongful acts have caused and will continue to cause THE
 26 VANTONE GROUP irreparable harm. THE VANTONE GROUP has no adequate
 27 remedy at law for Defendants' dilution.

28 88. THE VANTONE GROUP is therefore entitled to a judgment enjoining

and restraining Defendants from engaging in further acts of dilution pursuant to N.Y. Gen. Bus. Law § 360-l.

89. Defendants have committed the acts alleged above: (i) with previous knowledge of Plaintiff's prior right to and use of the trademark; (ii) with the willful intent to trade on Plaintiff's good will and reputation; and (iii) with the willful intent to cause confusion, mistake, or deception. As a result, Plaintiff is entitled to: (i) Defendants' profits related to all uses of THE VANTONE GROUP mark, and all iterations thereof; (ii) any damages sustained by Plaintiff as a result of Defendants' conduct, the precise amount of which shall be established by Plaintiff at trial; and (iii) the costs of the action herein.

90. In addition, Plaintiff is entitled to the recovery of its attorney's fees, and treble damages.

91. Plaintiff also seeks a preliminary and permanent injunction to prohibit Defendants from any further use of the THE VANTONE GROUP mark, or any iterations thereof, in connection with the advertising, marketing, promotion, sale and rendering of professional legal services, without Plaintiff's express written consent in advance.

SEVENTH CLAIM FOR RELIEF

Deceptive Business Acts or Practices

(N.Y. Gen. Bus. Law § 349)

Against All Defendants

92. The Vantone Group realleges and incorporates by reference each of the foregoing material allegations as though set forth in full at this point.

93. Defendants' acts described above constitute deceptive acts or practices in the conduct of a business, trade or commerce and/or in the furnishing of services in violation of N.Y. Gen. Bus. Law § 349, as they are likely to deceive the public.

94. Defendants' deceptive business acts and/or practices have caused and will continue to cause The Vantone Group irreparable harm.

95. In addition to its actual damages, The Vantone Group is entitled to a judgment enjoining and restraining Defendants from engaging in further deceptive business acts and/or practices. Plaintiff seeks a preliminary and permanent injunction to prohibit Defendants from any further use of the The Vantone Group mark, or any iterations thereof, in connection with the advertising, marketing, promotion, sale and rendering of real estate services, without Plaintiff's express written consent in advance.

96. Defendants have committed the acts alleged above willfully and knowingly and: (i) with previous knowledge of Plaintiff's prior right to and use of the trademark; (ii) with the willful intent to trade on Plaintiff's good will and reputation; and (iii) with the willful intent to cause confusion, mistake, or deception. As a result, Plaintiff is entitled to treble damages.

97. In addition, Plaintiff is entitled to the recovery of its attorney's fees, and any penalties for which the law provides.

EIGHTH CLAIM FOR RELIEF

False Advertising

(N.Y. Gen. Bus. Law § 350)

Against All Defendants

98. The Vantone Group realleges and incorporates by reference each of the foregoing material allegations as though set forth in full at this point.

99. Defendants' unauthorized use of The Vantone Group trade name and trademark in its advertising constitutes false advertising in violation of N.Y. Gen. Bus. Law § 350.

100. Defendants' wrongful acts have caused and will continue to cause The Vantone Group irreparable harm. The Vantone Group has no adequate remedy at law.

101. The Vantone Group is entitled to a judgment enjoining and restraining Defendants from engaging in further acts of false advertising.

102. Defendants have committed the acts alleged above: (i) with previous knowledge of Plaintiff's prior right to and use of the trademark; (ii) with the willful

1 intent to trade on Plaintiff's good will and reputation; and (iii) with the willful intent
 2 to cause confusion, mistake, or deception. As a result, Plaintiff is entitled to: (i)
 3 Defendants' profits related to all uses of The Vantone Group mark, and all iterations
 4 thereof; (ii) any damages sustained by Plaintiff as a result of Defendants' conduct, the
 5 precise amount of which shall be established by Plaintiff at trial; and (iii) the costs of
 6 the action herein.

7 103. In addition, Plaintiff is entitled to the recovery of its attorney's fees, and
 8 treble damages.

9 104. Plaintiff also seeks a preliminary and permanent injunction to prohibit
 10 Defendants from any further use of the The Vantone Group mark, or any iterations
 11 thereof, in connection with the advertising, marketing, promotion, sale and rendering
 12 of professional legal services, without Plaintiff's express written consent in advance.

NINTH CLAIM FOR RELIEF

Use of Name with Intent to Deceive

(N.Y. Gen. Bus. Law §133)

Against All Defendants

17 105. The Vantone Group realleges and incorporates by reference each of the
 18 foregoing material allegations as though set forth in full at this point.

19 106. Defendants' use of VANTONE as and/or as part of its trade name is likely
 20 deceive or mislead the public as to Defendants' identity and/or Defendants' connection
 21 with Plaintiff, in violation of N.Y. Gen. Bus. Law § 133.

22 107. Defendants' deceptive business acts and/or practices have caused and will
 23 continue to cause The Vantone Group irreparable harm.

24 108. As a result of Defendants' violaiton of N.Y. Gen. Bus. Law § 133, The
 25 Vantone Group is entitled to a judgment enjoining and restraining Defendants from
 26 engaging in further use of VANTONE as, or as part of, their trade name. Plaintiff seeks
 27 a preliminary and permanent injunction to prohibit Defendants from any further use of
 28 the The Vantone Group mark, or any iterations thereof, in connection with the

1 advertising, marketing, promotion, sale and rendering of real estate services, without
 2 Plaintiff's express written consent in advance.

3 **EIGHTH CLAIM FOR RELIEF**

4 **Unjust Enrichment**

5 **Against All Defendants**

6 109. The Vantone Group realleges and incorporates by reference each of the
 7 foregoing material allegations as though set forth in full at this point.

8 110. As a result of the wrongful acts of Defendants, as alleged above,
 9 Defendants have been unjustly enriched and benefitted. Such unjust enrichment and
 10 benefits include, but are not limited to the amount of Defendants' revenues and profits
 11 attributable to the use of The Vantone Group mark, and all iterations thereof.

12 111. Defendants are under an obligation to pay Plaintiff, forthwith, the entire
 13 amount by which it has been unjustly enriched, and Plaintiff is entitled to the
 14 imposition of a constructive trust, such that Defendants are each involuntary trustees
 15 holding all such sums in its possession for the benefit of Plaintiff with a duty to transfer
 16 the same to Plaintiff forthwith.

17 112. Plaintiff also seeks a preliminary and permanent injunction to prohibit
 18 Defendants from any further use of the The Vantone Group mark, or any iterations
 19 thereof, in connection with the advertising, marketing, promotion, sale and rendering
 20 of professional legal services, without Plaintiff's express written consent in advance.

21 **TENTH CLAIM FOR RELIEF**

22 **Declaratory Relief**

23 **Against All Defendants**

24 113. The Vantone Group realleges and incorporates by reference each of the
 25 foregoing material allegations as though set forth in full at this point.

26 114. A dispute exists between Plaintiff and Defendants concerning whether
 27 Defendants' use of Plaintiff's mark THE VANTONE GROUP (and/or the dominant
 28 portion thereof) and/or Defendants' Chinese character marks, is infringing use or is

1 "part of a factually correct identification of a corporate relationship" as claimed by
 2 Defendants.

3 115. Plaintiffs claim that Defendants are using the mark in connection with the
 4 distribution of goods and services to third parties and in other ways that infringe upon
 5 Plaintiffs' marks.

6 116. Defendants claim that Defendants' use is not used in connection with the
 7 distribution of goods and services to third parties or in any other way that infringes
 8 upon Plaintiffs' marks because Defendants are using the marks to identify parent
 9 companies, affiliates, and subsidiaries in the United States that include the mark
 10 VANTONE in their names, but that are not in communication with customers in
 11 connection with the distribution of goods or services in commerce.

12 117. Defendants also contend there is no actual confusion.

13 118. There is an actual and substantial dispute between Plaintiff and
 14 Defendants arising under federal law which can only be resolved by judicial
 15 interpretation of the provisions of the trademark and unfair competition statutes of the
 16 United States.

17 119. Plaintiff seeks a declaration from the court that the acts of Defendants
 18 constitute infringement.

19 **WHEREFORE**, Plaintiff prays for relief as follows:

20 1. Entry of an order and judgment requiring that Defendants and its officers,
 21 agents, servants, employees, owners and representatives, and all other persons, firms
 22 or corporations in active concert or participation with it, be enjoined and restrained
 23 from (a) using in any manner THE VANONE GROUP mark, or any name, mark, or
 24 domain name that wholly incorporates THE VANTONE GROUP mark or is
 25 confusingly similar to or a colorable imitation of this mark, including, without
 26 limitation, any trade name and trademark incorporating the term VANTONE; (b) doing
 27 any act or thing calculated or likely to cause confusion or mistake in the minds of
 28 members of the public, or prospective customers or clients of The VANTONE Group's

services, as to the source of the services offered for sale or sold, or likely to deceive members of the public, or prospective customers or clients into believing that there is some connection between Defendants' services and The VANTONE GROUP; and (c) committing any acts which will tarnish, blur, or dilute, or are likely to tarnish, blur, or dilute the distinctive quality of THE VANTONE GROUP mark;

2. A judgment ordering Defendants, pursuant to 15 U.S.C. § 1116(a), to file with this Court and serve upon The Vantone Group within thirty (30) days after entry of the injunction, a report writing under oath setting forth in detail the manner and form in which Defendants have complied with the injunction and ceased all services under THE VANTONE GROUP trade name and trademark as set forth above.

3. A judgment ordering Defendants to take all steps necessary to transfer the domain names www.vantoneusinc.com, www.vantoneusinc.net, www.vantoneusllc.com, www.vantoneusllc.net, www.vantoneus.com, and www.vantoneus.net to Plaintiff and to remove all references to THE VANTONE GROUP trade name and trademark from all of their other websites, if any.

5. A judgment in the amount of The Vantone Group'S actual damages, Defendants' profits, The Vantone Group's reasonable attorney's fees and cost of suit, and pre-judgment interest pursuant to 15 U.S.C. §1117.

6. A judgment for enhanced damages under 15 U.S.C. §1117 and punitive damages under state law as appropriate.

7. A judgment for statutory damages up to \$100,000 per domain under 15 U.S.C. §1117(d) and attorney's fees.

8. A declaration from the Court that:

- a. Trademark Registration No. 3,856,724 is valid and enforceable.
- b. Trademark Registration No. 4,238,285 is valid and enforceable.
- c. Defendants' use of VANTONE in connection with the sale, offering for sale, and/or advertising of services is likely to confuse consumers.
- d. Defendants' use of the Chinese characters:

in connection with the sale, offering for sale, and/or advertising of services is likely to confuse consumers.

9. A judgment cancelling the '555, '787, and '146 marks.
10. A judgment granting The Vantone Group such other and further relief as the Court deems just and proper.

Respectfully Submitted,

WIRTZ LAW APC

By:

Richard M. Wirtz
Attorney for Plaintiff

WIRTZ LAW APC
4365 Executive Drive, Suite 1460
San Diego, CA 92121
voice 858.259.5009 / fax 858.259.60

EXHIBIT 1

United States of America
United States Patent and Trademark Office

The Vantone Group

Reg. No. 3,856,724

Registered Oct. 5, 2010

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

THE VANTONE GROUP, LLC (NEW YORK LIMITED LIABILITY COMPANY)
857 NINTH AVE #2B
NEW YORK, NY 10019

FOR: REAL ESTATE BROKERAGE, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-13-2006; IN COMMERCE 4-18-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GROUP", APART FROM THE MARK AS SHOWN.

SER. NO. 77-949,645, FILED 3-3-2010.

PAUL E. FAHRENKOPF, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

EXHIBIT 2

United States of America
United States Patent and Trademark Office

The Vantone Group

Reg. No. 4,238,285

THE VANTONE GROUP LLC (NEW YORK LIMITED LIABILITY COMPANY)
857 NINTH AVE #2B
NEW YORK, NY 10019

Int. Cl.: 36

FOR: FINANCIAL AND INVESTMENT SERVICES, NAMELY, MANAGEMENT AND BROKERAGE IN THE FIELDS OF STOCKS, BONDS, OPTIONS, COMMODITIES, FUTURES AND OTHER SECURITIES, AND THE INVESTMENT OF FUNDS OF OTHERS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

SERVICE MARK

PRINCIPAL REGISTER

FIRST USE 4-13-2006; IN COMMERCE 4-18-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,856,724.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GROUP", APART FROM THE MARK AS SHOWN.

SN 85-212,437, FILED 1-7-2011.

ANDREW RHIM, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See 15 U.S.C. §§1058, 1141k.* If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See 15 U.S.C. §§1058, 1141k.* However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See 15 U.S.C. §1141j.* For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

EXHIBIT 3

Trademark/Service Mark Application, Principal Register

Serial Number: 85618998
Filing Date: 05/07/2012

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85618998
MARK INFORMATION	
*MARK	\\TICRS\EXPORT11\IMAGEOUT 11\856\189\85618998\xml1\APP0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of four Chinese characters.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	932 x 307
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	The Vantone Group, LLC
*STREET	857 Ninth Ave #2B
*CITY	New York
*STATE (Required for U.S. applicants)	New York
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	10019

LEGAL ENTITY INFORMATION	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	New York
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	036
*IDENTIFICATION	Real Estate Brokerage
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/06/2012
FIRST USE IN COMMERCE DATE	At least as early as 05/06/2012
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPE0-662712636-211628594 . Vantone Group - CHINESE.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\\EXPORT11\\IMAGEOUT11\\856\\189\\85618998\\xml1\\APP0003.JPG
ORIGINAL PDF FILE	SPE0-662712636-211628594 . Vantone Group - ENGLISH.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\\EXPORT11\\IMAGEOUT11\\856\\189\\85618998\\xml1\\APP0004.JPG
SPECIMEN DESCRIPTION	screen shots of the Chinese and English language pages of Applicant's website
ADDITIONAL STATEMENTS SECTION	
DISCLAIMER	No claim is made to the exclusive right to use GROUP apart from the mark as shown.
PRIOR REGISTRATION(S)	The applicant claims ownership of U.S. Registration Number(s) 3856724.
TRANSLATION	The English translation of the Chinese characters in the mark is THE VANTONE GROUP.
TRANSLITERATION	The non-Latin characters in the mark transliterate to Wàn Tong Jí Tuán and this means Ten Thousand Group in English.
USE OF THE MARK IN ANOTHER FORM	The mark was first used anywhere in a different form other than that sought to be registered at least as early as 04/13/2006, and in commerce at least as early as 04/18/2007.

ATTORNEY INFORMATION

NAME	Thomas D. Foster
ATTORNEY DOCKET NUMBER	6470.009-01
FIRM NAME	TDFoster - Intellectual Property Law
STREET	12626 High Bluff Drive, Suite 150
CITY	San Diego
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	92130
PHONE	858.922.2170
FAX	858.720.1990
EMAIL ADDRESS	foster@tdfoster.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes

CORRESPONDENCE INFORMATION

NAME	Thomas D. Foster
FIRM NAME	TDFoster - Intellectual Property Law
STREET	12626 High Bluff Drive, Suite 150
CITY	San Diego
STATE	California
COUNTRY	United States
ZIP/POSTAL CODE	92130
PHONE	858.922.2170
FAX	858.720.1990
EMAIL ADDRESS	foster@tdfoster.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes

FEES INFORMATION

NUMBER OF CLASSES	1
FEES PER CLASS	325

*TOTAL FEE DUE	325
*TOTAL FEE PAID	325
SIGNATURE INFORMATION	
SIGNATURE	/Leonardo Gianella/
SIGNATORY'S NAME	Leonardo Gianella
SIGNATORY'S POSITION	Member Manager
DATE SIGNED	05/07/2012

Trademark/Service Mark Application, Principal Register

Serial Number: 85618998

Filing Date: 05/07/2012

To the Commissioner for Trademarks:

MARK: (Stylized and/or Design, see [mark](#))

The applicant is not claiming color as a feature of the mark. The mark consists of four Chinese characters. The applicant, The Vantone Group, LLC, a limited liability company legally organized under the laws of New York, having an address of

857 Ninth Ave #2B
New York, New York 10019
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 036: Real Estate Brokerage

In International Class 036, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 05/06/2012, and first used in commerce at least as early as 05/06/2012, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) screen shots of the Chinese and English language pages of Applicant's website.

Original PDF file:

[SPE0-662712636-211628594 . Vantone Group - CHINESE.pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Original PDF file:

[SPE0-662712636-211628594 . Vantone Group - ENGLISH.pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

No claim is made to the exclusive right to use GROUP apart from the mark as shown.

The applicant claims ownership of U.S. Registration Number(s) 3856724.

The English translation of the Chinese characters in the mark is THE VANTONE GROUP.

The non-Latin characters in the mark transliterate to Wàn Tong Jí Tuán and this means Ten Thousand Group in English.

The mark was first used anywhere in a different form other than that sought to be registered at least as early as 04/13/2006, and in commerce at least as early as 04/18/2007.

The applicant's current Attorney Information:

Thomas D. Foster of TDFoster - Intellectual Property Law
12626 High Bluff Drive, Suite 150
San Diego, California 92130
United States

The attorney docket/reference number is 6470.009-01.

The applicant's current Correspondence Information:

Thomas D. Foster
TDFoster - Intellectual Property Law
12626 High Bluff Drive, Suite 150
San Diego, California 92130
858.922.2170(phone)
858.720.1990(fax)
foster@tdfoster.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Leonardo Gianella/ Date: 05/07/2012

Signatory's Name: Leonardo Gianella

Signatory's Position: Member Manager

RAM Sale Number: 7079

RAM Accounting Date: 05/08/2012

Serial Number: 85618998

Internet Transmission Date: Mon May 07 22:08:49 EDT 2012

TEAS Stamp: USPTO/BAS-66.27.126.36-20120507220849324

366-85618998-490a275f019c4718a604deb7e39

50a22243-CC-7079-20120507211628594478

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我们是纽约房地产公司,为客户提供专业的地产咨询与资产管理服务,以协助客户快速完成地产投资交易。我们着重服务质量,在尊重和互信的基础上,与客户建立良好的工作关系。万通集团与各项地产相关的专业人士合作,为客户提供地产相关业务服务,包括房地产贷款专员、建筑承包商、房产法务律师等等.....不论您是否正在出售、购买或租赁,我们会尽力协助您各项服务,让你做出正确的决定并获取最佳的交易。

Vantone Group® 万通集团
410公园大道15楼
纽约市, 纽约州 10022
电话: +1-212-252-2157
Email: info@vantonegroup.com

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We provide investors with professional insights and advisory services to rapidly complete real estate transactions. We are widely recognized as one of the preeminent real estate companies in New York City.

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Email: info@vantonegroup.com

The Vantone Group® is a licensed New York real estate broker

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EXHIBIT 4

*New York State Department of State
Certificate of Service Mark Registration*

I Daniel E. Shapiro, Special Deputy Secretary of State, do certify that the Service Mark described below and depicted on the attached copy has been duly registered in this Department pursuant to Article 24 of the General Business Law. This registration will remain in force for TEN years from the Date of Registration.

Registration Number: S21282 **Registration Date:** 03/08/10

Applicant: **LEONARDO GIANELLA**
857 NINTH AVE. #2B
NEW YORK NY 10019-

*State of Incorporation or
Partnership Organization:* NEW YORK

Class Numbers:

Date First Used in NYS: 04/27/2007 **Date First Used Anywhere:** 04/13/2006

Service Mark Description:

The Vantone Group

Description of Services: Real Estate Brokerage Services



WITNESS my hand and the seal of the State of New York In
the City of Albany on this:

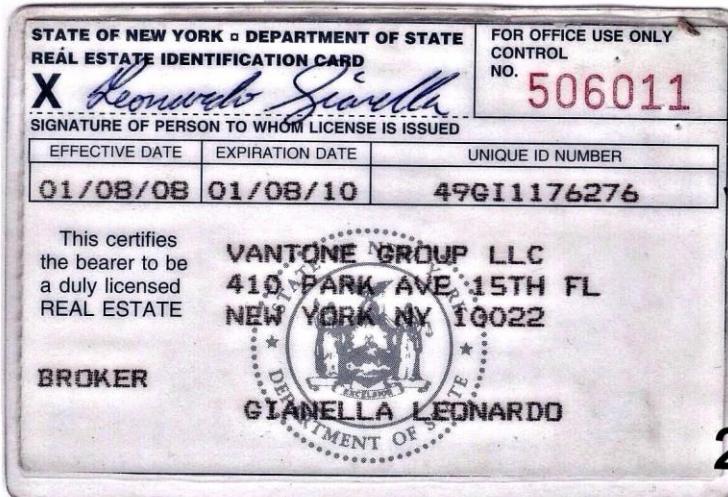
Wednesday, March 10, 2010

by:

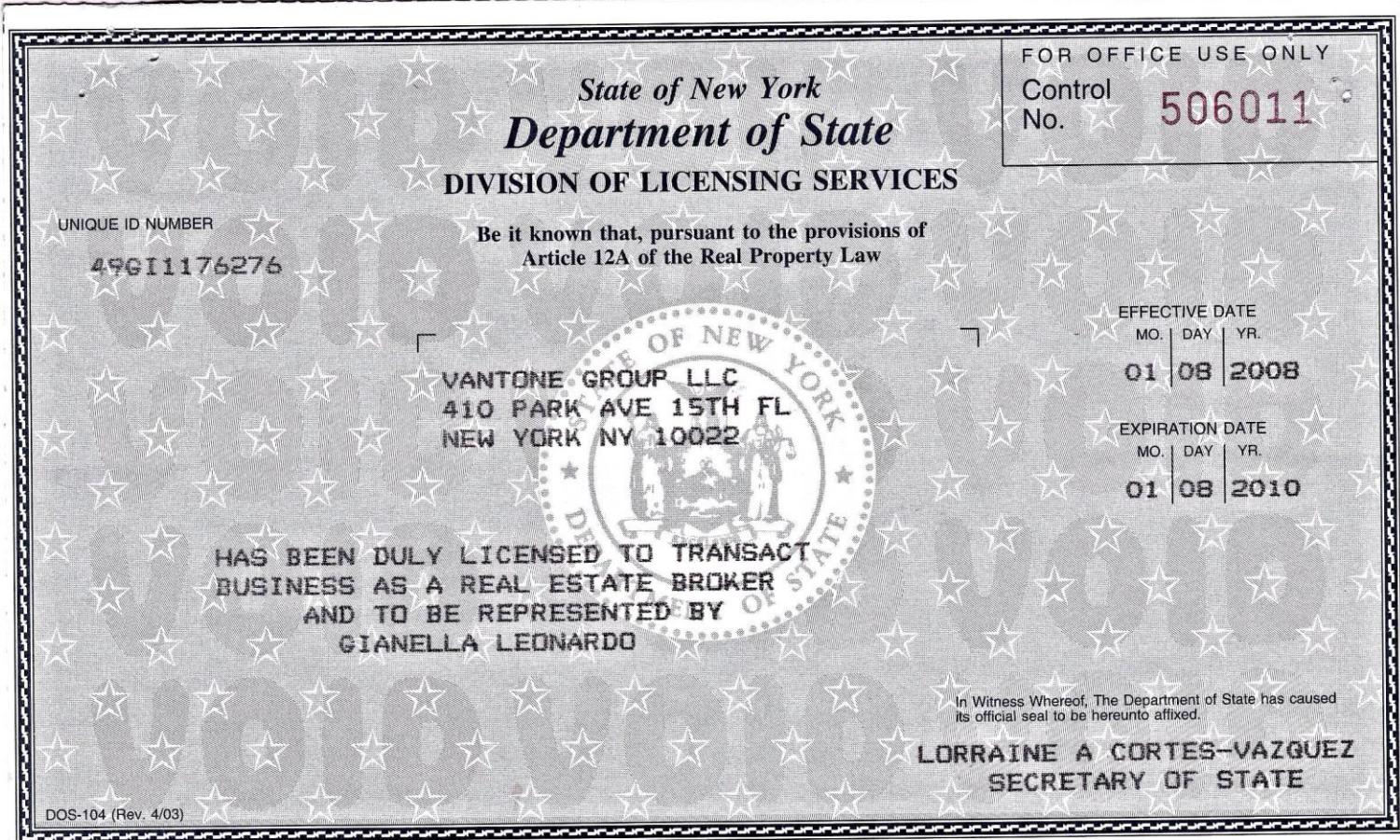
Nilanjana Roy

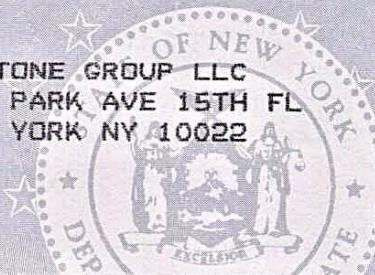
Special Deputy Secretary of State

EXHIBIT 5



2008 - 2010



State of New York Department of State DIVISION OF LICENSING SERVICES		FOR OFFICE USE ONLY Control No. 862151 12041-08
UNIQUE ID NUMBER 49G11176276	Be it known that, pursuant to the provisions of Article 12A of the Real Property Law	EFFECTIVE DATE MO. DAY YR. 02 10 2012
 VANTONE GROUP LLC 410 PARK AVE 15TH FL NEW YORK NY 10022		EXPIRATION DATE MO. DAY YR. 02 09 2014
HAS BEEN DULY LICENSED TO TRANSACT BUSINESS AS A REAL ESTATE BROKER AND TO BE REPRESENTED BY GIANELLA LEONARDO		
In Witness Whereof, The Department of State has caused its official seal to be hereunto affixed. CESAR A. PERALES SECRETARY OF STATE		
DOS-104 (Rev. 4/03)		